

Press Release

For Immediate Release

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THE SILVERFERN GROUP EXPANDS MERCHANT BANKING TEAM – MARINO MARIN JOINS AS MANAGING DIRECTOR

New York, NY March 8, 2011 – The Silverfern Group, Inc. announced today that it has continued the expansion of its senior merchant banking team with the addition of Marino Marin to co-lead Silverfern’s Consumer merchant banking business.

Marino brings over 20 years of Investment Banking experience advising corporate clients and private equity firms in M&A and capital market transactions in consumer facing sectors including leisure, luxury, apparel and retail, both in the US and internationally, to the Silverfern team.

Prior to joining Silverfern, Marino was a managing director at Laidlaw & Co. and GLC in New York where he focused on consumer and industrial corporate clients, financial sponsors and family offices. Previously, Marino was responsible for establishing and running the Mergers & Acquisitions department of Unicredit Banca Mobiliare S.p.A (UBM), the investment banking division of UniCredit, one of the largest banks in the Eurozone. Based in Milan, Italy, Marino served as an adviser on more than 50 transactions valued at over \$70 billion in the consumer products, industrial and financial institution sectors, for clients including Telecom Italia and the FIAT Group.

Based in New York, Marino co-leads Silverfern’s Consumer merchant banking business with a focus on Luxury, Retail and Direct Selling & Marketing, both in the US and internationally.

Silverfern Chairman & CEO Clive Holmes said “We are very pleased to welcome Marino to the Silverfern team. His deep experience in the Luxury and Retail sectors of the Consumer marketplace, both domestically and internationally, will enhance Silverfern’s primary role of bringing the world’s leading executives together with sophisticated capital providers through proprietary deal origination. We look forward to introducing Marino’s innovative idea flow to our closest Clients”.

About The Silverfern Group, Inc.

The Silverfern Group, Inc. (Silverfern) is an independently-owned Merchant Bank specializing in originating and structuring proprietary (non-auction) buy-side Mergers & Acquisitions opportunities, and through its affiliates Silverfern Co-Investment Partners and Silverfern Debt Advisors in making private equity co-investments and debt investments with relationship private equity firms worldwide. Silverfern’s senior merchant bankers deliver a compelling competitive advantage to its Clients – combining exclusive access to robust proprietary deal flow and leading managers with the highest levels of Wall Street advice, analytical support and negotiating deal experience. The Silverfern Group, Inc. is a U.S. Broker-Dealer. Member FINRA.

Additional information is available at www.silfern.com

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