

Press Release

For Immediate Release

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THE SILVERFERN GROUP OPENS FIRST EUROPEAN MERCHANT BANKING OFFICE – TERENCE BRUYN, PAUL SCHRÖDER AND KEES-JAN VAN UCHELEN JOIN AS INVESTMENT DIRECTORS

Amsterdam, The Netherlands, September 8, 2011 – The Silverfern Group today announced that it has opened its first European Merchant Banking office in Amsterdam, The Netherlands, and has continued the expansion of its senior investment origination team with the addition of Terence Bruyn, Paul Schröder and Kees-Jan van Uchelen as Investment Directors.

Terence, Paul and Kees-Jan (KJ) each bring over 20 years of principal investment, Mergers & Acquisitions, restructuring, recapitalization, and financing experience to the Silverfern team. They have collectively managed numerous principal investments and successful investment exits, have founded investment firms and operating companies, and have had multiple senior operating and board supervision roles in both public as well as private companies and institutions across multiple industries and geographies.

Based in Amsterdam, the Netherlands, Terence, Paul and KJ co-lead Silverfern's merchant banking business in Europe with responsibility for originating proprietary investment opportunities for Silverfern's investment partners, in addition to interfacing with senior CEOs, company founders and owners on the Silverfern Advisory Board.

Silverfern Chairman & CEO Clive Holmes said "We are extremely excited to extend our proprietary investment origination capabilities to Western Europe by way of our Amsterdam office, offering our investment partners true global origination diversification in concert with our existing offices in North America and Asia-Pacific. Terence, Paul and KJ's deep regional relationships with CEOs and company founders and owners will additionally enable the further rapid expansion of the unique wealth creation capabilities of The Silverfern Advisory Board, benefitting both Silverfern's investment partners and European managers who partner with Silverfern together".

About The Silverfern Group

The Silverfern Group (Silverfern) is an independently-owned Merchant Bank specializing in originating and structuring proprietary (non-auction) investment opportunities, and through its affiliate Silverfern Co-Investment Partners in making equity co-investments with relationship private equity firms and corporates worldwide. Silverfern's senior merchant bankers combine exclusive access to robust proprietary deal flow and the world's leading managers with the highest levels of structuring and negotiating deal experience. The Silverfern Group, Inc. is a U.S. Broker-Dealer and Member FINRA.

Additional information is available at www.silverfern.com

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