

Press Release

For Immediate Release

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THE SILVERFERN GROUP EXPANDS MERCHANT BANKING TEAM – ROBERT RACITI JOINS AS MANAGING DIRECTOR

New York, NY January 18, 2011 – The Silverfern Group, Inc. announced today that it has continued the expansion of its senior merchant banking team with the addition of Robert Raciti to lead Silverfern’s TMT Merchant Banking Group.

Robert brings over 23 years of experience in the Media, Communications and Technology sectors, as well as over 10 years of capital raising experience, to the Silverfern team.

Prior to joining Silverfern, Robert was the Senior Vice President with GE Capital’s Media, Communications, and Entertainment group where he provided industry expertise to financial sponsors and internal GE underwriting teams. While at GE, he provided industry diligence to over 600 transactions of which 90 were consummated, representing \$8 billion in funded deal volume. His thought leadership enabled GE Capital to amass a \$4 billion communications portfolio with no write-offs for six years including 2009.

Prior to GE Capital, Robert held numerous operational roles in the Information Technology, Communications, and Engineering fields. He led large IT organizations that built data centers and advanced communications systems, designed voice, data, and e-commerce applications for Fortune 250 firms, and designed customer hardware and software for clients such as the United States Air Force. He has also been a regular speaker at major industry conferences and has been profiled in leading business and industry publications.

Based in New York, Robert leads Silverfern’s TMT merchant banking business, with a focus on Media, Communications and Entertainment.

Silverfern Chairman & CEO Clive Holmes said “The addition of a senior technology, media and communications banker with the industry thought leadership of Dr. Raciti further demonstrates Silverfern’s commitment to originating proprietary deal flow for the Private Equity community. Robert will be instrumental in deepening our Clients’ understanding of well structured investments in these sectors”.

About The Silverfern Group, Inc.

The Silverfern Group, Inc. (Silverfern) is an independently-owned Merchant Bank specializing in originating and structuring proprietary (non-auction) buy-side Mergers & Acquisitions opportunities, and through its affiliates Silverfern Co-Investment Partners and Silverfern Debt Advisors in making private equity co-investments and debt investments with relationship private equity firms worldwide. Silverfern’s senior merchant bankers deliver a compelling competitive advantage to its Clients – combining exclusive access to robust proprietary deal flow and leading managers with the highest levels of Wall Street advice, analytical support and negotiating deal experience. The Silverfern Group, Inc. is a U.S. Broker-Dealer. Member FINRA.

Additional information is available at www.silfern.com

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